

Internship Opportunity: UI/UX Design for Digital Platforms

Organization: Tradecare Africa Limited

Location: Onsite

Duration: 4 months

Compensation: Kshs. 25,000 monthly stipend

About Tradecare Africa Limited

Tradecare Africa Limited is at the forefront of developing innovative digital solutions for the agricultural and educational sectors across Africa. We are currently focused on three key platforms:

1. **Tradecare Academy** - An e-learning platform delivering specialized agricultural and trade training through video-based courses and interactive assessments.
2. **FarmDataPod** - A data management system that helps farmers track, analyze, and optimize their agricultural operations through intuitive dashboards and reporting tools.
3. **TCert** - A certification verification platform that validates training credentials and professional qualifications in the agricultural sector.

We are seeking a creative and motivated Design Intern to help shape the user experience of these platforms through high-quality mockups and intuitive interface designs.

Overview

This internship provides a unique opportunity to work across multiple digital platforms, designing user interfaces that serve diverse audiences from farmers to corporate trainers. You will collaborate with our product and development teams to create engaging, functional, and visually appealing designs using industry-standard and AI-assisted tools.

Key Responsibilities

- Create wireframes, mockups, and interactive prototypes for web and mobile interfaces across our three platforms
- Translate user requirements into clean, intuitive, and visually engaging UI designs
- Develop and maintain design systems with reusable components in Figma
- Leverage AI design tools to generate visual assets, illustrations, and conceptual designs
- Conduct basic user research and usability testing to inform design decisions
- Present design concepts and iterate based on stakeholder feedback
- Document design guidelines and specifications for development teams
- Contribute to improving our design workflow and processes

Skills and Qualifications

- Degree in Graphic Design, UI/UX Design, Visual Communication, or related creative field
- Basic to intermediate experience with Figma (must be able to share previous work or portfolio)
- Strong understanding of visual design principles (layout, typography, color theory, spacing)
- Interest in or willingness to learn AI tools such as Midjourney, DALL·E, or other design assistants
- Familiarity with UI/UX concepts and human-centered design approaches
- Good communication and presentation skills
- Organized, self-driven, and eager to learn
- Ability to understand and design for agricultural and educational contexts

Bonus Qualifications (Not Mandatory)

- Experience with prototyping tools or motion design (e.g., Framer, Adobe XD, After Effects)
- Knowledge of responsive design principles for different devices and screen sizes
- Basic understanding of frontend development concepts (HTML, CSS)
- Experience with user research methods or usability testing
- Interest in or knowledge of agricultural or educational technology

What You'll Gain

- Hands-on experience designing for real-world products with actual users
- Portfolio-worthy projects spanning multiple platforms and user types
- Mentorship from experienced product and design professionals
- Exposure to cutting-edge AI tools in the design process
- Understanding of the entire product development lifecycle
- Certificate of completion upon successful internship
- Potential for long-term employment based on performance

Internship Details

- **Duration:** 4 months
- **Hours:** Full-time, internship position
- **Compensation:** Kshs. 25,000 monthly stipend
- **Location:** Onsite at Tradecare Africa Limited offices

How to Apply

Please submit the following to hro@reactcertafrica.com

1. Your resume/CV
2. A link to your design portfolio (Behance, Dribbble, personal website, or PDF)
3. A brief cover letter explaining why you're interested in this opportunity
4. At least 2 samples of UI design work (can be academic projects, personal projects, or professional work)

Application Deadline: 19th August 2025

Shortlisted candidates will be invited for an interview and a brief design exercise.

